



# School-Community Relations

By Douglas J. Fiore



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Accessible and practical, *School-Community Relations, Fourth Edition* provides aspiring educational leaders with the skills to establish strong systems for communicating with their various school constituencies and to improve public relations at all levels. This textbook uses real-life examples to illustrate the ways in which administrators and school leaders can effectively engage and enlist partnerships with teachers, staff, students, parents, and community members. Case studies at the end of each chapter apply the strategies to realistic scenarios, and *Questions for Analysis* help readers engage critically with the material.

Features of this newly revised edition include:

- *Try This At Your School* sections that offer insights into the ways in which actual educational leaders have fostered positive school-community relations.
- Updated information about public opinion, how parents view their local schools, and the current education climate.
- New strategies for utilizing social media to improve school-community relations and foster a positive school image.

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### Editorial Review

Review

"As a professor who has taught community relations for 15 years, I can shout: WHAT A GREAT TEXTBOOK! This is the best community relations textbook there is. When I thought it couldn't get any better, here comes the fourth edition, which leaps into current issues and challenges. I particularly enjoyed the insights on social and electronic media. This book perfectly balances theory and practice and gives students real-life scenarios to demonstrate how to apply theory to practice."

--Sandi Estep, Professor of Educational Administration, Governors State University, USA

I have used all three editions of this text and will choose the fourth as well. This text continues to meet the needs of school-community relations courses."

?Kay A. Keiser, Chair and Associate Professor of Educational Leadership, University of Nebraska at Omaha, USA

About the Author

**Douglas J. Fiore** is Provost and VP for Academic Affairs at Park University, USA.

### Users Review

**From reader reviews:**

**Matthew Siller:**

Here thing why that School-Community Relations are different and dependable to be yours. First of all examining a book is good however it depends in the content of it which is the content is as yummy as food or not. School-Community Relations giving you information deeper including different ways, you can find any e-book out there but there is no e-book that similar with School-Community Relations. It gives you thrill examining journey, its open up your eyes about the thing which happened in the world which is maybe can be happened around you. It is possible to bring everywhere like in recreation area, café, or even in your method home by train. Should you be having difficulties in bringing the branded book maybe the form of School-Community Relations in e-book can be your substitute.

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effort to get every word into pleasure arrangement in writing School-Community Relations however doesn't forget the main point, giving the reader the hottest along with based confirm resource data that maybe you can be among it. This great information could drawn you into fresh stage of crucial pondering.

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