



Sensation and Perception

By Bennett L. Schwartz, John H. Krantz



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Sensation and Perception, by Bennett L. Schwartz and John H. Krantz, is a cutting-edge, easy-to-understand account of the modern sensation and perception field presented from both a cognitive and neurocognitive perspective. The book's rich examples and applications to everyday life emphasize such high-interest topics as music, clinical applications, neuropsychology, and animal perception systems. Clear, illustrative diagrams and figures along with an extensive collection of online activities allow readers to interact with the phenomena covered in the text, perform experiments, and gain a deeper understanding of key course concepts.

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