

Strategic Planning For Nurses: Change Management In Health Care

By Michele Sare, LeAnn Ogilvie



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This text builds insight and breaks boundaries that have historically hampered nursing's professional progression and power as a stakeholder in an everchanging global business-based healthcare arena. The Essential Guide to Strategic Planning for Nurses offers specific skill and knowledge-based instruction on business concepts, trends and issues that face the demographically and culturally diverse nursing workforce of the 21st century.



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