The CIO Playbook: Strategies and Best Practices for IT Leaders to Deliver Value

By Nicholas R. Colisto

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As our economy shifts from recession to recovery, our current economic climate is ripe for transformation. CIOs are in a unique position to leverage technology in order to drive innovation and boost business growth.

The CIO Playbook is the handy desk reference for CIOs, CEOs, CFOs, and up and coming leaders, revealing a dynamic seven-step framework (*Partner – Organize – Innovate – Deliver – Support – Protect – Grow*) that will guide you in making essential changes to your organization.

The proven strategies, tools, and techniques in *The CIO Playbook* make it the ultimate "how-to" resource for creating a high-performance IT organization that delivers value-added products and services to employees, customers, and shareholders. Author Nicholas Colisto provides solutions to the issues that concern business leaders and IT practitioners, including:

- How to truly partner with business peers
- Delivering high-quality products and services that are embraced by your user community
- How to ensure your team is focused on the right innovations
- Measuring performance and running your department like a business
- Ways to attract, motivate, and retain a talented team working toward a common vision
- Managing risks to operate effectively and protect corporate reputation

Featuring online templates for each of the seven steps described in the book, The CIO Playbook can help you transform your IT department from a mere order taker to a high-performance organization that delivers extraordinary business outcomes, despite this era of turbulent economic challenges.

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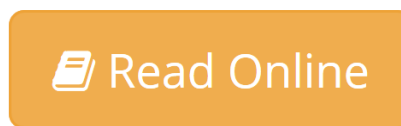📄 **Read Online** The CIO Playbook: Strategies and Best Practices ...pdf

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The CIO Playbook: Strategies and Best Practices for IT Leaders to Deliver Value By Nicholas R. Colisto Bibliography

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Editorial Review

From the Inside Flap

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From the Back Cover

Praise for *The CIO Playbook*

"The most trusted advisors chief information officers have are other CIOs, and Nicholas Colisto capitalizes beautifully on that fact in The CIO Playbook. This highly readable guide to succeeding in one of the toughest jobs in the C-suite features a step-by-step framework that is practical, focused, and quite specific. The strategies Nicholas describes come to life through anecdotes and straightforward advice from many of the industry's most respected CIOs who share their advice on everything from partnering with business colleagues to innovating and delivering results."
—Maryfran Johnson, Editor in Chief, CIO Magazine and Events

"The CIO Playbook is a must-read for technology management executives in all industries. It provides concrete solutions for reshaping the partnership between information systems organizations and the business to enable growth through innovation. It is a practical guide to navigating risks in an environment where technology is evolving continuously and the economic landscape is transforming routinely. Nicholas Colisto managed to weave strategy and tactics in a book that is both thought provoking and applicable."
—Gabrielle Wolfson, Chief Information Officer, Panasonic Corporation of North America

"The CIO Playbook is a no-fluff, high-value read. Nicholas has done a great job in leveraging collective intelligence to first identify the real and pressing issues that IT leaders struggle with, and then offer pragmatic strategies to address them. A very well-structured treasure chest of knowledge and insights that every current and aspiring IT leader must own and refer to."
—Sanjog Aul, Host, CIO Talk Radio

"From strategic project selection to optimizing alignment so that it best benefits the business, The CIO Playbook is written to help CIOs improve their effectiveness."
—Ron V. Rose, Senior Vice President, Dell.com

"Nicholas Colisto takes a practical approach to sharing an incredibly useful framework for how CIOs can help their organizations leverage technology to transform their enterprises. This book is a valuable tool that every IT executive should have in their tool belt."
—Larry Bonfante, CIO, USTA; author of Lessons in IT Transformation

"A refreshing, innovative approach to educating and influencing us through pragmatic to breakthrough advice in the form of quotes from a carefully selected who's who in the industry who advise what they learned from meeting head-on and conquering the toughest challenges in technology management."
—Frank Kovacs, Lead, Cloud Computing - CIO Services, Ernst & Young

About the Author

NICHOLAS R. COLISTO is Vice President and Chief Information Officer at Hovnanian Enterprises, Inc., a large national homebuilder. Prior to joining Hovnanian, he held key information technology leadership positions at large organizations including PepsiCo, Priceline.com, Hyperion Solutions, Boehringer Ingelheim, and Bayer Corporation. He is the recipient of several industry awards, including the 2011 *Computerworld* Premier 100 IT Leaders.

Users Review

From reader reviews:

Glenda Rizzo:

Are you kind of stressful person, only have 10 or even 15 minute in your day to upgrading your mind skill or thinking skill actually analytical thinking? Then you have problem with the book compared to can satisfy your short time to read it because all this time you only find reserve that need more time to be learn. The CIO Playbook: Strategies and Best Practices for IT Leaders to Deliver Value can be your answer because it can be read by anyone who have those short spare time problems.

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