

## The Financial Times Guide to Wealth Management: How to plan, invest and protect your financial assets (2nd Edition) (FT Guides)

By Jason Butler

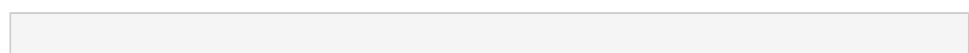


**The Financial Times Guide to Wealth Management: How to plan, invest and protect your financial assets (2nd Edition) (FT Guides)** By Jason Butler

*The Financial Times Guide to Wealth Management* is your comprehensive guide to achieving financial security and stability by planning, preserving and enhancing your wealth. As well as being fully updated throughout, it includes five new chapters on socially responsible and impact investing; property, land and woodlands; single premium investment bonds; non-trust structures and young people and money.

Whether you're a beginner wanting an introduction to financial planning or an experienced investor looking to pass your wealth on to others, this is the book for you. Drawing on his 25 years' experience as a financial adviser to successful families, and written in clear and concise language, Jason Butler will give you both the understanding and confidence you need to make successful financial decisions, enabling you to:

- Define your life goals and financial personality so that you can build an effective wealth plan
- Navigate the maze of investment options and choose the best one for your needs
- Understand when and how to get professional help which delivers value
- Clarify the need for and role of insurance, tax structures, pensions and trusts
- Develop a wealth succession plan which matches your values and preferences



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**Editorial Review**

Review

*"Few books have its clarity and none its scope. It simplifies complex issues and shows you not only how to make your money work for you and your family but also how to enjoy it. "*

**David Kilshaw, Private Client Partner, Ernst & Young LLP**

*"A brilliant book, written in an accessible manner to help you understand the importance of life goals and values in the wealth management process. It is the best book I have ever come across on wealth management."*

**Dr Lien Luu, Senior Lecturer in Financial Services, Northampton Business School & Certified & Chartered Financial Planner**

*"Many people's lives would be significantly enhanced by having a great relationship with a financial adviser. Jason's impeccably researched guide is an insight into how the best financial advisers do business and could help you re-evaluate your relationship with your money."*

**David Jones, Head of Financial Adviser Services EMEA, Dimensional Fund Advisors**

*"This book, from one of the UK's leading Financial Planners, provides the essential knowledge that investors need to help them think about and plan for their financial future"*

**Steve Gazzard CFP<sup>CM</sup>, Chief Executive, Institute of Financial Planning**

*"A practical, easy-to-read guide that provides a framework to help us all achieve our financial goals. This book is essential reading for investors."*

**Cynthia Poole, Director, Raymond James Investment Services**

From the Back Cover

*'This book, from one of the UK's leading financial planners, provides the essential knowledge that investors need to help them think about and plan for their financial future.'*

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About the Author

**Jason Butler** is the founder and senior partner of the award winning Bloomsbury Financial Planning - a referral-only wealth management company. His recent awards include Money Management Financial Planner of the Year and Money Management Estate Planner of the Year. He is a regular writer for the Financial Times, The Schmidt Report and The Chief Executive, and often speaks at events.

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