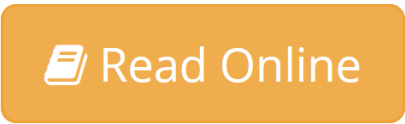


The Work Revolution: Freedom and Excellence for All

By Julie Clow



The Work Revolution: Freedom and Excellence for All By Julie Clow

Embrace connectivity, increase empowerment, and achieve better work-life blending

We live in a new age of global companies, hyper-access to information, and accessibility to tools that enable us to bring any idea life. Strangely, our workplaces are lagging behind the promise of this open and collaborative world. Most organizations are rule-based, top-down, dreary environments optimized for conformity and little else. *The Work Revolution* creates a compelling portrait of a different kind of work.

"I believe freedom in the workplace is worth fighting for and every person and every organization can be excellent."

Julie Clow articulates the rules we follow today in our work force, the reasons they no longer work, and what we can do instead. *The Work Revolution* deconstructs the magic behind thriving, liberated organizations (such as Google) into clear principles that any individual, leader, and organization can adopt to create sustainable and engaging lives.

- Provides actionable changes anyone can make, regardless of where they work, to create a more sustainable work-life blend
- Details concrete ways to influence existing organizations to change
- Guides leaders to make tangible changes in their teams to enable greater autonomy and impact
- Outlines organizational culture principles that support and nurture high-performance and healthy environments, providing clear options for instituting cultural change based on specific organizational challenges

Rejecting productivity Band-Aids and quick fixes, *The Work Revolution* conceptualizes a completely new workplace that embraces the always-connected reality to create organizations in which high achievers can sustainably thrive.

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Editorial Review

From the Inside Flap

We live in a new age of global companies, hyper-access to information, and accessibility to tools that enable us to bring any idea to life. Strangely, our workplaces are lagging behind the promise of this open and collaborative world. Most organizations are rule-based, top-down, dreary environments optimized for conformity and little else. The Work Revolution creates a compelling portrait of a different kind of work.

Julie Clow articulates the rules we follow today in our workforce, the reasons they no longer work, and what we can do instead. The Work Revolution deconstructs the magic behind thriving, liberated organizations (such as Google) into clear principles that any individual, leader, and organization can adopt to create sustainable and engaging lives. This book covers:

- How to completely rethink the way we work, everywhere
- How to religiously seek ways to make change easy
- Concrete tactics for influencing existing organizations to change
- Tangible changes leaders can make in their teams to enable greater autonomy and impact
- Organizational culture principles that support and nurture high performance and healthy environments, providing clear options for instituting cultural change based on specific organizational challenges

Rejecting productivity Band-Aids and quick fixes, The Work Revolution conceptualizes a completely new workplace that embraces the always-connected reality to create organizations in which high achievers can sustainably thrive.

From the Back Cover

PRAISE FOR THE WORK REVOLUTION

"Dr. Clow makes a good case for why we must revolutionize work. Some will resist it (and she shows why) but those who embrace it (and she shows how) will be the ones who win in a world where things are turning upside down. Her book provides an inside look at Google's culture as an example of a positively designed workplace that has created phenomenal business success. She draws on her work there to show that companies managed by old-school work systems cannot compete with those that understand the power of a grassroots culture where empowerment is bottom-up rather than top-down. I am convinced that she accurately describes the future state of the successful organization."—Aubrey Daniels, PhD, bestselling author of OOPS!: 13 Management Practices That Waste Time and Money (and what to do instead)

"Don't fight for work-life balance; fight for a work revolution! Julie Clow's new book, The Work Revolution, lays out the new rules for success. Packed with self-assessments, case studies, and expert contributions, this book shows all of us the new way to work—and live—for greater productivity and less stress. I've never had so much fun reading a book about work." —Kevin Kruse, coauthor of the New York Times bestseller We: How to Increase Performance and Profits Through Full Engagement

"Looking to massively change your workplace? Julie Clow wants to change all organizations and shows how the power to do so is in your hands. Do your part by following the practical strategies and examples in this

book. Your current and future employees will be deeply engaged, results-driven, and happy—and so will you!" —TONY BINGHAM, President and CEO, American Society for Training & Development

"We can do it! Julie tackles today's biggest challenge—remaking our organizations for the knowledge economy—with pragmatic optimism. Filled with ideas and examples, *The Work Revolution* is a book that will inspire individuals and guide corporations on the critical journey ahead." —TAMARA J. ERICKSON, author of *What's Next, Gen X?: Keeping Up, Moving Ahead, and Getting the Career You Want*

About the Author

JULIE CLOW started her career at a training development company in Orlando, Florida, and quickly rose to become the Chief Learning Officer. She joined Google in 2006 and spent five years there leading team effectiveness, leadership, management, and organizational culture initiatives. She has worked on organizational improvement initiatives for a wide range of commercial, government, and even military organizations, such as the U.S. Navy and Marine Corps, Asia-Pacific Economic Cooperation, BellSouth, and SunTrust Bank. Julie also serves on the board of directors for the American Society for Training & Development (ASTD) and is a frequent speaker at industry events. She holds a PhD in behavior analysis from Auburn University. She currently resides in New York.

Users Review

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Lawrence Gregory:

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Myron Abbott:

The reason why? Because this *The Work Revolution: Freedom and Excellence for All* is an unordinary book

that the inside of the book waiting for you to snap the idea but latter it will surprise you with the secret it inside. Reading this book close to it was fantastic author who write the book in such incredible way makes the content within easier to understand, entertaining method but still convey the meaning totally. So , it is good for you for not hesitating having this any longer or you going to regret it. This amazing book will give you a lot of rewards than the other book have got such as help improving your proficiency and your critical thinking way. So , still want to hold off having that book? If I ended up you I will go to the guide store hurriedly.

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