

Netezza Underground: 2nd Edition - an IBM PureData Adventure

By David C Birmingham





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Welcome to the Underground! Newly Revised for 2014, for IBM PureData for Analytics Powered by Netezza Technology, including TwinFin and Striper. Ever wanted to know more about the most powerful data processing technology on the planet? Look no further than this foray into the simplest, most effective and easiest-to-implement data appliance that the marketplace has to offer. Get some insight into the data warehousing principles that spawned the genius inside "the machine", how to leverage it to meet critical deadlines, and how to put some serious processing juice to work on a large-scale problem domain. Need some gravity-bending power to shape and mold whole terabytes-at-a-time like they were so much warm cookie dough? Inside are some tricks, tips and opinions on how to make a smooth and clean transition from an underpowered - er overwhelmed data processing system and into the future of a quietly running appliance - that can inhale and exhale data at scales that will blow your mind. Okay, enough of the hype. Just crack the pages and get moving. This book is for those who already have a machine (and those who might want to just kick the tires). But keep in mind, once you kick the tires, you'll want one. Maybe two. Big Data. Complex Data. It's what's for dinner!



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