



## Why Haven't You Read This Book?: Flipping the burden of proof to open up a world of possibility

By Isaac Morehouse

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### Why Haven't You Read This Book?: Flipping the burden of proof to open up a world of possibility By Isaac Morehouse

This book is about the simple practice of flipping the burden of proof from 'why?' to 'why not?'. What would happen to your life if you stopped assuming you know all the reasons why not to do things differently? Have you ever really, seriously demanded of yourself good reasons to not start a business, move to a new city, dropout of school, quit your job, write a book, travel the world, climb a mountain, fly first class, audition for American Idol (or whatever the newest version is), or have a bunch of kids? You probably assume you have good reasons for not doing these things. We all do. It's called status quo bias. The dominant path isn't scrutinized much, while deviations are. That's the line anyway. We think the deviations are scrutinized, but maybe they're scrutinized even less. Would your life look different if you asked 'why?' of all the things that don't get questioned, and 'why not?' of all those that do? This is a collection of stories from diverse authors. None of the authors are experts. Instead, this book is a collection of ideas and stories from people who have lived these out-of-the-norm decisions, sometimes with wonderful results, sometimes with great difficulty. But every single author has put their life where their words are and asked 'why not?' of some big, crazy decisions.

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- Sales Rank: #184891 in Books
- Published on: 2015-12-26
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .39" w x 6.00" l, .52 pounds
- Binding: Paperback
- 170 pages

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### **Editorial Review**

#### About the Author

Isaac Morehouse is an entrepreneur, thinker, and communicator dedicated to the relentless pursuit of freedom, and an advocate of self-directed learning and living. He is the founder and CEO of Praxis, an intensive one-year program combining real-world business experience with personal coaching, professional development projects, and interdisciplinary education for those who want more than college. Isaac writes, speaks, and teaches on entrepreneurship, economics, education, philosophy, freedom, communication skills, how to change the world and an assortment of other topics. He has a weekly podcast and is the author of hundreds of articles and two books, *Better Off Free*, *The Future of School*, and co-author of *Freedom Without Permission* and *Why Haven't You Read This Book?*

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