

Qualitative Inquiry and Research Design: Choosing Among Five Approaches

By John W. Creswell



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In this **Third Edition** of his bestselling text John W. Creswell explores the philosophical underpinnings, history, and key elements of each of five qualitative inquiry traditions: narrative research, phenomenology, grounded theory, ethnography, and case study. In his signature accessible writing style, the author relates research designs to each of the traditions of inquiry. He compares theoretical frameworks, ways to employ standards of quality, and strategies for writing introductions to studies, collecting data, analyzing data, writing a narrative, and verifying results.



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Qualitative Inquiry and Research Design: Choosing Among Five Approaches By John W. Creswell Bibliography

• Sales Rank: #18753 in Books

• Brand: imusti

Published on: 2012-03-14Original language: English

• Number of items: 1

• Dimensions: 8.75" h x 5.75" w x 1.00" l, 1.36 pounds

• Binding: Paperback

• 472 pages



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About the Author

John W. Creswell, PhD is an Professor of Family Medicine and Co-Director, Michigan Mixed Methods Research and Scholarship Program at the University of Michigan. He has authored numerous articles and 27 books on mixed methods research, qualitative research and research design. While at the University of Nebraska-Lincoln, he held the Clifton Endowed Professor Chair, served as director of a mixed methods research office, founded the SAGE journal, the *Journal of Mixed Methods Research*, and was an Adjunct Professor of Family Medicine at the University of Michigan and a consultant to the Veterans Administration health services research center. He was a Senior Fulbright Scholar to South Africa in 2008 and to Thailand in 2012. In 2011 co-led a national working group on mixed methods practices at the National Institute of Health, served as a Visiting Professor at Harvard's School of Public Health, and received an honorary doctorate from the University of Pretoria, South Africa. In 2014 he was the President of the Mixed Methods International Research Association. In 2015 he joined the staff of Family Medicine at the University of Michigan.

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