



Understanding Statistics in the Behavioral Sciences, 10th Edition

By Robert R. Pagano

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Based on over 30 years of successful teaching experience in this course, Robert Pagano's introductory text takes an intuitive, concepts-based approach to descriptive and inferential statistics. He uses the sign test to introduce inferential statistics, empirically derived sampling distributions, many visual aids, and lots of interesting examples to promote reader understanding. One of the hallmarks of this text is the positive feedback from users--even those not mathematically inclined praise the text for its clarity, detailed presentation, and use of humor to help make concepts accessible and memorable. Thorough explanations precede the introduction of every formula, and the exercises that immediately follow include a step-by-step model that lets readers compare their work against fully solved examples. This combination makes the text perfect for anyone building their foundation of knowledge for analyzing statistics in psychology or other social and behavioral sciences.

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Editorial Review

Review

"Yes, I have used Pagano's text in its different editions for many years primarily because the writing style is accessible and appropriate for students and the graphics illustrate the concepts well." Mollie Herman, Towson University

"In my opinion this is one of the strong areas for Pagano. I like how he steps students through the problem process, this is very valuable to students. I would like to see him add "common errors" or "things to watch out for" as he works the problems through, so often I find students make the same errors (within the class and from year to year)." Ronald A. Craig, University of Pennsylvania

"It's a plain jane textbook that's extremely clear. It covers things very thoroughly so that you can easily pick and chose what you want to use. It's well written and easy for students to understand. It doesn't skimp on the math, but provides enough explanations so that people can follow what goes on. It has a ton of examples that are very useful." David R. Dunaetz, Azusa Pacific University

About the Author

Robert R. Pagano received a Bachelor of Electrical Engineering degree from Rensselaer Polytechnic Institute in 1956 and a Ph.D. in Biological Psychology from Yale University in 1965. He was Assistant Professor and Associate Professor in the Department of Psychology at the University of Washington, Seattle, from 1965 to 1989. He was Associate Chairman of the Department of Neuroscience at the University of Pittsburgh, from 1990 to June 2000. While there, in addition to his other duties, he served as Director of Undergraduate Studies, was the departmental adviser for undergraduate majors, taught both undergraduates and graduate statistics courses, and served as a statistical consultant for departmental faculty. Pagano was also Director of the Statistical Cores for two NIH center grants in schizophrenia and Parkinson's disease. He retired from the University of Pittsburgh in June 2000. Pagano taught introductory statistics courses at the University of Washington and at the University of Pittsburgh for over thirty years combined. While at the University of Washington, he was a finalist for the Outstanding Teaching award for his instruction of introductory statistics.

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