


American Media History


By Anthony Fellow



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AMERICAN MEDIA HISTORY, THIRD EDITION, is a lively, engaging text that focuses on the development of the American media and its impact on society. Each chapter centers on the development of a particular medium. The narrative incorporates brief biographies of important media figures, first-person accounts of experiences with the media, and primary materials to keep students engrossed in the content.

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About the Author

Anthony R. Fellow, Ph.D., chair of the Department of Communications at California State University, Fullerton, was a daily newspaper reporter and editor for 10 years before obtaining his doctorate at the Annenberg School of Communication, University of Southern California, where he also has served as an adjunct professor. He is co-author of the COPY EDITORS HANDBOOK FOR NEWSPAPERS and NEWS WRITING IN A MULTIMEDIA WORLD. Fellow covered the presidencies of Richard M. Nixon, as a student, and Gerald R. Ford and Jimmy Carter, as a professional journalist. He has more than 10 years of professional journalism experience as a reporter, copy editor and assistant city editor, and he continues to write columns for daily newspapers.

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