

The Handbook of Global Media and Communication Policy (Global Handbooks in Media and Communication Research)

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The Handbook of Global Media and Communication Policy offers insights into the boundaries of this field of study, assesses why it is important, who is affected, and with what political, economic, social and cultural consequences.

- Provides the most up to date and comprehensive collection of essays from top scholars in the field
- Includes contributions from western and eastern Europe, North and Central America, Africa and Asia
- Offers new conceptual frameworks and new methodologies for mapping the contours of emergent global media and communication policy
- Draws on theory and empirical research to offer multiple perspectives on the local, national, regional and global forums in which policy debate occurs

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Editorial Review

Review

"Sorely missing in the academic literature on communication was a solid book on governance. The Mansell-Raboy text repairs this splendidly. Precious reading for those with an interest in policy issues." - Cees J. Hamelink, professor emeritus of international communication, University of Amsterdam

"A comprehensive and authoritative resource for understanding key policy issues arising from the Communications Revolution, within a coherent framework shaped by a historical vision and a critical eye. Excellent."

- Denis McQuail, Amsterdam School for Communication

From the Back Cover

The Handbook of Global Media and Communication Policy offers insights into the boundaries of this field of study, assesses why it is important, who is affected, and with what political, economic, social, and cultural consequences. Contributors draw on theory and empirical research to offer diverse perspectives on the local, national, regional, and global forums in which policy debate occurs. Policy is understood as an emergent process, informed by historical context, power dynamics, and local/global interdependencies. Changes in the press, broadcasting, telecommunication, and the Internet are shown to result from complex interactions among players including states, corporations, and civil society organizations as well as those who produce and use media and communications in all their guises.

About the Author

Robin Mansell is Professor of New Media and the Internet, former Head of the Department of Media and Communications, London School of Economics and Political Science.

Marc Raboy is Professor and Beaverbrook Chair in Ethics, Media and Communications in the Department of Art History and Communication Studies at McGill University.

Users Review

From reader reviews:

Gerard Brand:

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Norma Ochoa:

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Ralph Rodriguez:

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