

Study Guide to accompany The Restaurant: From Concept to Operation

By John R. Walker



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This text covers all aspects of developing the concept of a new restaurant, startup issues, and operation of a going concern. As well as being an essential text for hospitality students, it should also appeal to professionals launching a restaurant.

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- Sales Rank: #1148064 in Books
- Published on: 2013-12-09
- Original language: English
- Number of items: 1
- Dimensions: 10.90" h x .41" w x 8.30" l, 1.05 pounds
- Binding: Paperback
- 186 pages

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