



## The Art Deco Posters: Rare and Iconic

By William Crouse



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Posters of the Art Deco period, which once graced billboards and walls to advertise every variety of product, service, entertainment, or political cause, are today prized for the richness of their design and ingenuity; they offer inspiration for graphic designers and are highly collectible. Now, William Crouse, a long-time poster aficionado and collector, has selected more than 300 of the most sought-after examples of poster art created between the World Wars to include in this definitive volume. Organized thematically (aviation, communication, fashion, etc.), *The Art Deco Poster* presents a jaunty cavalcade of international poster design, and includes rare and unique examples by masters of the art form, including Nizzoli, Cassandre, and Beall. Each poster—superbly photographed under carefully controlled conditions—is accompanied by an informative caption that addresses the aesthetic, sociological, economic, and/or political context of the image. The book includes an introduction by well-known Art Deco specialist Alastair Duncan. *Praise for The Art Deco Poster:*

"A handsome new volume...slick streamlines and speed are in abundance in this great collection of work." - *Creative Review*

"The time period between the two World Wars was a golden age of graphic design, an era when posters were a true art form. William Crouse has compiled over 300 beautiful examples in his new book, *The Art Deco Poster*." - *PopSugar*

"A feast for the eyes, this book is a wonderful study of an important graphic design genre." - *Antiques and the Arts Weekly*

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### Editorial Review

About the Author

**William W. Crouse** is a major collector of 20th-century posters. **Alastair Duncan** was for many years an officer and consultant of Christie's, New York, and is now an independent consultant on the decorative arts of the 19th and 20th centuries.

### Users Review

From reader reviews:

**Denise Church:**

Why? Because this The Art Deco Posters: Rare and Iconic is an unordinary book that the inside of the book waiting for you to snap this but latter it will zap you with the secret that inside. Reading this book adjacent to it was fantastic author who all write the book in such awesome way makes the content within easier to understand, entertaining way but still convey the meaning totally. So , it is good for you because of not hesitating having this ever again or you going to regret it. This excellent book will give you a lot of rewards than the other book have got such as help improving your skill and your critical thinking means. So , still want to hesitate having that book? If I have been you I will go to the guide store hurriedly.

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