



Creating a Business Plan For Dummies

By Veechi Curtis



Download



Read Online

Creating a Business Plan For Dummies By Veechi Curtis

Everything you need to know to design a profitable business plan

Whether you're starting a new business or you've been trading for a while, *Creating a Business Plan For Dummies* covers everything you need to know. Figure out whether your business idea is likely to work, how to identify your strategic advantage, and what you can do to gain an edge on the competition. Discover why a business plan doesn't have to be a thirty-page document that takes days to write, but can be a simple process that you do in stages as you work through your business concept. Learn how to prepare an elevator pitch, create a start-up budget, and create realistic sales projections. Discover how to predict and manage expenses, and assemble a financial forecast that enables you to calculate your break-even. Look at the risk involved in this business and experiment with different scenarios to see if you're on the right track.

- Explains how to create a one-page business plan in just a few hours
- Takes a simple step-by-step approach, focusing on budgets, financials, and everyday practicalities
- Offers focused guidance on managing cashflow, designing marketing plans, and establishing a long-term vision for your business
- Includes access to downloadable templates and worksheets, as well as helpful online audio and video components
- Written by Veechi Curtis, bestselling author and business consultant

A good business plan is the first step to success for any new business, and getting it right can mean the difference between big profits and big trouble. *Creating a Business Plan For Dummies* gives you the detailed advice you need to design a great business plan that will guide your business from concept to reality.



[Download Creating a Business Plan For Dummies ...pdf](#)



[Read Online Creating a Business Plan For Dummies ...pdf](#)

Creating a Business Plan For Dummies

By Veechi Curtis

Creating a Business Plan For Dummies By Veechi Curtis

Everything you need to know to design a profitable business plan

Whether you're starting a new business or you've been trading for a while, *Creating a Business Plan For Dummies* covers everything you need to know. Figure out whether your business idea is likely to work, how to identify your strategic advantage, and what you can do to gain an edge on the competition. Discover why a business plan doesn't have to be a thirty-page document that takes days to write, but can be a simple process that you do in stages as you work through your business concept. Learn how to prepare an elevator pitch, create a start-up budget, and create realistic sales projections. Discover how to predict and manage expenses, and assemble a financial forecast that enables you to calculate your break-even. Look at the risk involved in this business and experiment with different scenarios to see if you're on the right track.

- Explains how to create a one-page business plan in just a few hours
- Takes a simple step-by-step approach, focusing on budgets, financials, and everyday practicalities
- Offers focused guidance on managing cashflow, designing marketing plans, and establishing a long-term vision for your business
- Includes access to downloadable templates and worksheets, as well as helpful online audio and video components
- Written by Veechi Curtis, bestselling author and business consultant

A good business plan is the first step to success for any new business, and getting it right can mean the difference between big profits and big trouble. *Creating a Business Plan For Dummies* gives you the detailed advice you need to design a great business plan that will guide your business from concept to reality.

Creating a Business Plan For Dummies By Veechi Curtis Bibliography

- Sales Rank: #558676 in Books
- Published on: 2014-06-23
- Original language: English
- Number of items: 1
- Dimensions: 9.10" h x 1.20" w x 7.40" l, .0 pounds
- Binding: Paperback
- 384 pages

 [Download Creating a Business Plan For Dummies ...pdf](#)

 [Read Online Creating a Business Plan For Dummies ...pdf](#)



Download and Read Free Online Creating a Business Plan For Dummies By Veechi Curtis

Editorial Review

From the Back Cover

Learn to:

- Develop a smart business model that really works
- Understand budgets, profit margins and cashflow
- Assemble sales targets and marketing plans

Get inspired to build a profitable business with this essential guide

Whether you've been in business for a while or you're starting a new business from scratch, *Creating a Business Plan For Dummies* explains how to formulate a winning plan and guide your business to success. From the basics of setting up a budget to working out exactly what you want to achieve with your business, this book offers practical advice every step of the way.

- Identify your edge — figure out what your strategic advantage is and who your competitors are
- Understand the ins and outs of key financials — learn all you need to know about margins, gross profit, Profit & Loss Projections, break-even analysis, and more
- Develop a strong marketing plan — explore your target market, set realistic goals, and watch sales grow
- Consolidate your ideas — take a step back, see how everything interconnects, and bring all the pieces together
- Nurture your entrepreneurial spirit — spark innovation and let your creativity lead the way

Open the book and find:

- Step-by-step instructions to build forecasts in Excel
- How to work out which pricing strategy fits
- Help with adjusting expenses to stay on track
- Ways to analyse industry trends
- Advice on managing risk
- Tricks to impress with a well-presented plan
- Things to ask yourself before signing off on your plan
- Links to downloadable online resources

About the Author

Veechi Curtis is a qualified accountant and consultant who specialises in small business finance, marketing and technology. She is the author of several bestselling Australian and New Zealand business titles, including *Small Business For Dummies*, *MYOB® Software For Dummies* and *Bookkeeping For Dummies*.

Users Review

From reader reviews:

Rodney Alvarez:

Do you have favorite book? Should you have, what is your favorite's book? Book is very important thing for us to find out everything in the world. Each publication has different aim as well as goal; it means that publication has different type. Some people feel enjoy to spend their time to read a book. They can be reading whatever they consider because their hobby is usually reading a book. How about the person who don't like looking at a book? Sometime, particular person feel need book when they found difficult problem or perhaps exercise. Well, probably you'll have this Creating a Business Plan For Dummies.

John Silverstein:

Throughout other case, little individuals like to read book Creating a Business Plan For Dummies. You can choose the best book if you'd prefer reading a book. Providing we know about how is important some sort of book Creating a Business Plan For Dummies. You can add understanding and of course you can around the world by just a book. Absolutely right, mainly because from book you can learn everything! From your country right up until foreign or abroad you will be known. About simple issue until wonderful thing you could know that. In this era, we are able to open a book or even searching by internet gadget. It is called e-book. You may use it when you feel bored to go to the library. Let's learn.

Larry Tatro:

This book untitled Creating a Business Plan For Dummies to be one of several books this best seller in this year, that is because when you read this book you can get a lot of benefit into it. You will easily to buy this kind of book in the book store or you can order it through online. The publisher of this book sells the e-book too. It makes you quickly to read this book, as you can read this book in your Cell phone. So there is no reason to you personally to past this reserve from your list.

Barry Altman:

Reading a publication tends to be new life style in this particular era globalization. With examining you can get a lot of information which will give you benefit in your life. Using book everyone in this world can share their idea. Guides can also inspire a lot of people. Many author can inspire their reader with their story or maybe their experience. Not only situation that share in the textbooks. But also they write about advantage about something that you need case in point. How to get the good score toefl, or how to teach your young ones, there are many kinds of book which exist now. The authors in this world always try to improve their talent in writing, they also doing some study before they write to their book. One of them is this Creating a Business Plan For Dummies.

Download and Read Online Creating a Business Plan For Dummies By Veechi Curtis #DGCMW7U8KL3

Read Creating a Business Plan For Dummies By Veechi Curtis for online ebook

Creating a Business Plan For Dummies By Veechi Curtis Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Creating a Business Plan For Dummies By Veechi Curtis books to read online.

Online Creating a Business Plan For Dummies By Veechi Curtis ebook PDF download

Creating a Business Plan For Dummies By Veechi Curtis Doc

Creating a Business Plan For Dummies By Veechi Curtis Mobipocket

Creating a Business Plan For Dummies By Veechi Curtis EPub