

# Juran's Quality Handbook: The Complete Guide to Performance Excellence, Seventh Edition

By Joseph A. Defeo



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The cornerstone text onquality management and performance excellence – thoroughly revised to reflect he latest challenges and developments

The "body of knowledge" for the science of quality management and performance excellence for more than half-a-century, *Juran's Quality Handbook* has been completely updated to meet the ever-changing needs of today's business and quality professionals. Under the guidance of a team of top experts, this authoritative resource demonstrates how to apply the right methods for delivering superior results and achieving excellence in any organization, industry, or country.

*Juran's Quality Handbook, Seventh Edition* provides you with a complete roadmap forthe discipline -- clearly written to make sure you know where you are in theprocess and what you must do to reach the next level. Within its pages, youwill find A-Z coverage – from key concepts, methods, research, and tools topractical applications on the job.

Here's why this is the best edition yet:

- Updated chapters on Lean, Six Sigma and the Shingo Prize
- NEW chapters on Risk Management and Building a Quality Management System
- NEW material on the history of quality management
- All ISO and other regulatory standards have been updated
- NEW statistical tables, charts, and data
- Examples and case studies throughout demonstrate how others have applied the methods and tools discussed in real-world situations

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About the Author

**Joseph A. DeFeo** is a leading quality management practitioner and successor to Dr. Juran as Chairman and CEO of Juran Global, Inc. He is recognized worldwide for his expertise in enabling organizations to achieve organizational excellence.

**Joseph M. Juran** was the international thought leader in the quality management field for more than 70 years and continues to be considered the father of modern day quality management. He helped to create the U.S. Malcolm Baldrige National Quality Award and was the founder of Juran Institute, Inc. and author of more than 20 books.

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