



Now the Chips Are Down: The BBC Micro (Platform Studies)

By Alison Gazzard



Now the Chips Are Down: The BBC Micro (Platform Studies) By Alison Gazzard

In 1982, the British Broadcasting Corporation launched its Computer Literacy Project, intended "to introduce interested adults to the world of computers and computing." The BBC accompanied this initiative with television programs, courses, books, and software -- an early experiment in multi-platform education. The BBC, along with Acorn Computers, also introduced the BBC Microcomputer, which would be at the forefront of the campaign. The BBC Micro was designed to meet the needs of users in homes and schools, to demystify computing, and to counter the general pessimism among the media in Britain about technology. In this book, Alison Gazzard looks at the BBC Micro, examining the early capabilities of multi-platform content generation and consumption and the multiple literacies this approach enabled -- not only in programming and software creation, but also in accessing information across a range of media, and in "do-it-yourself" computing. She links many of these early developments to current new-media practices. Gazzard looks at games developed for the BBC Micro, including *Granny's Garden*, an educational game for primary schools, and *Elite*, the seminal space-trading game. She considers the shift in focus from hardware to peripherals, describing the Teletext Adapter as an early model for software distribution and the Domesday Project (which combined texts, video, and still photographs) as a hypermedia-like experience. Gazzard's account shows the BBC Micro not only as a vehicle for various literacies but also as a user-oriented machine that pushed the boundaries of what could be achieved in order to produce something completely new.

[!\[\]\(003082e50e3009141f59bd5df831749f_img.jpg\) Download Now the Chips Are Down: The BBC Micro \(Platform St ...pdf](#)

[!\[\]\(17413706fd4997a1a4bdf85c6864eee1_img.jpg\) Read Online Now the Chips Are Down: The BBC Micro \(Platform ...pdf](#)

Now the Chips Are Down: The BBC Micro (Platform Studies)

By Alison Gazzard

Now the Chips Are Down: The BBC Micro (Platform Studies) By Alison Gazzard

In 1982, the British Broadcasting Corporation launched its Computer Literacy Project, intended "to introduce interested adults to the world of computers and computing." The BBC accompanied this initiative with television programs, courses, books, and software -- an early experiment in multi-platform education. The BBC, along with Acorn Computers, also introduced the BBC Microcomputer, which would be at the forefront of the campaign. The BBC Micro was designed to meet the needs of users in homes and schools, to demystify computing, and to counter the general pessimism among the media in Britain about technology. In this book, Alison Gazzard looks at the BBC Micro, examining the early capabilities of multi-platform content generation and consumption and the multiple literacies this approach enabled -- not only in programming and software creation, but also in accessing information across a range of media, and in "do-it-yourself" computing. She links many of these early developments to current new-media practices. Gazzard looks at games developed for the BBC Micro, including *Granny's Garden*, an educational game for primary schools, and *Elite*, the seminal space-trading game. She considers the shift in focus from hardware to peripherals, describing the Teletext Adapter as an early model for software distribution and the Domesday Project (which combined texts, video, and still photographs) as a hypermedia-like experience. Gazzard's account shows the BBC Micro not only as a vehicle for various literacies but also as a user-oriented machine that pushed the boundaries of what could be achieved in order to produce something completely new.

Now the Chips Are Down: The BBC Micro (Platform Studies) By Alison Gazzard Bibliography

- Rank: #2094367 in eBooks
- Published on: 2016-02-19
- Released on: 2016-02-19
- Format: Kindle eBook

 [Download Now the Chips Are Down: The BBC Micro \(Platform St ...pdf](#)

 [Read Online Now the Chips Are Down: The BBC Micro \(Platform ...pdf](#)

Download and Read Free Online Now the Chips Are Down: The BBC Micro (Platform Studies) By Alison Gazzard

Editorial Review

Review

Now the Chips Are Down is a wonderful account of the fondly remembered yet often overlooked BBC Microcomputer. Considering the machine's development, its role in promoting computer literacy in 1980s Britain, and its enduring legacy, Gazzard's combination of meticulous archival research and rich case studies ensures that the 'Beeb' takes its rightful place in gaming and computing history.

(James Newman, Professor of Digital Media, Bath Spa University)

Now the Chips Are Down is a thorough, fascinating, and much-needed look at the quiet revolution that was the BBC Micro and how the ripples its innovations created can still be felt in computing today.

(Tristan Donovan, author of *Replay: The History of Video Games*)

About the Author

Alison Gazzard is a Lecturer in Media Arts and Education at the UCL Institute of Education at University College London.

Users Review

From reader reviews:

Lydia Baum:

Hey guys, do you want to find a new book to read? Maybe the book with the title *Now the Chips Are Down: The BBC Micro (Platform Studies)* suitable to you? The book was written by a popular writer in this era. Often the book titled *Now the Chips Are Down: The BBC Micro (Platform Studies)* is the main of several books that everyone reads now. This kind of book has inspired lots of people in the world. When you read this review you will enter the new age that you never knew before. The author explained their concept in a simple way, and so all of us can easily understand the core of this publication. This book will give you a lot of information about this world now. So you can see the representation of the world with this book.

Tamiko Harmon:

Your reading sixth sense will not betray an individual, why because this *Now the Chips Are Down: The BBC Micro (Platform Studies)* e-book written by a well-known writer who knows well how to make a book which might be understood by anyone who else reads the book. Written throughout in a good manner for you, leaving every idea and creating skill only to eliminate your own personal hunger then you still have uncertainty. *Now the Chips Are Down: The BBC Micro (Platform Studies)* is a good book not just by the cover but also by the content. This is one e-book that can break don't judge a book by its cover, so do you still need a different sixth sense to pick that!? Oh come on your looking at sixth sense already said so why you have to

listening to yet another sixth sense.

Scott Fisher:

This Now the Chips Are Down: The BBC Micro (Platform Studies) is completely new way for you who has intense curiosity to look for some information given it relief your hunger associated with. Getting deeper you in it getting knowledge more you know otherwise you who still having little bit of digest in reading this Now the Chips Are Down: The BBC Micro (Platform Studies) can be the light food in your case because the information inside this kind of book is easy to get by means of anyone. These books create itself in the form that is reachable by anyone, yes I mean in the e-book application form. People who think that in book form make them feel drowsy even dizzy this publication is the answer. So there isn't any in reading a book especially this one. You can find what you are looking for. It should be here for you. So , don't miss the item! Just read this e-book variety for your better life and knowledge.

Norbert Walling:

What is your hobby? Have you heard which question when you got college students? We believe that that issue was given by teacher to their students. Many kinds of hobby, Every individual has different hobby. And also you know that little person just like reading or as examining become their hobby. You have to know that reading is very important as well as book as to be the factor. Book is important thing to provide you knowledge, except your own teacher or lecturer. You will find good news or update about something by book. A substantial number of sorts of books that can you take to be your object. One of them is actually Now the Chips Are Down: The BBC Micro (Platform Studies).

Download and Read Online Now the Chips Are Down: The BBC Micro (Platform Studies) By Alison Gazzard #ICR8TUH0VQ9

Read Now the Chips Are Down: The BBC Micro (Platform Studies) By Alison Gazzard for online ebook

Now the Chips Are Down: The BBC Micro (Platform Studies) By Alison Gazzard Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Now the Chips Are Down: The BBC Micro (Platform Studies) By Alison Gazzard books to read online.

Online Now the Chips Are Down: The BBC Micro (Platform Studies) By Alison Gazzard ebook PDF download

Now the Chips Are Down: The BBC Micro (Platform Studies) By Alison Gazzard Doc

Now the Chips Are Down: The BBC Micro (Platform Studies) By Alison Gazzard Mobipocket

Now the Chips Are Down: The BBC Micro (Platform Studies) By Alison Gazzard EPub