

Project Management for Musicians: Recordings, Concerts, Tours, Studios, and More (Music Business: Project Management)


By Jonathan Feist


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Project Management for Musicians: Recordings, Concerts, Tours, Studios, and More (Music Business: Project Management) By Jonathan Feist

(Berklee Press). Get organized, and take charge of your music projects! This book will help you harness your creativity into clear visions and effective work plans. Whether you are producing a recording, going on tour, developing a studio, launching a business, running a marketing campaign, creating a music curriculum, or any other project in the music industry, these road-tested strategies will help you to succeed. Music projects come in all sizes, budgets, and levels of complexity, but for any project, setting up a process for planning, executing, and monitoring your work is crucial in achieving your goals. This book will help you clarify your vision and understand the work required to complete it on time, within budget, and to your highest possible quality standard. It is a comprehensive approach, with hundreds of music industry-specific tools for keeping your work on track, mitigating risk, and reducing stress, so that you can complete your project successfully. You will learn to: develop work strategies; delegate tasks; build and manage teams; organize your project office; develop production schedules; understand and organize contracts; analyze risk; and much more.

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Editorial Review

Review

This excellent and accessible compilation of strategies combines modern technology and project management practices with a deep understanding of the music industry. Whether you are more enthused by the creative dimensions of your work or the logistical ones, Project Management for Musicians will help you become more successful. --Brent Frei, Executive Chairman and Co-Founder of Smartsheet

Project management is undoubtedly the backbone of success. The diversity of tools in this book will not only help you to plan ahead; they will truly trace the path and change the way you see things in order to complete your goals. --Ariel Rivas, Grammy-award winning producer, World Tour Manager, and Booking Agent (Rubén Blades, Don Omar, Danny Rivera)

If you've ever thought that the music is the easy part and it's everything else that's hard, then this is the book for you. Project Management for Musicians will give you common sense tools to organize your thinking, planning, and management of all those other things besides the music that are so critical to your success in the music business. --Alan Sierichs, Former Commander/Conductor of the Air Force Band, Washington, DC

About the Author

Jonathan Feist is Editor in Chief of Berklee Press, where he has helped bring over 150 commercial music products to a worldwide market since 1998. He is the author and instructor of two Berklee music courses: Project Management for Musicians and Music Notation with Finale. He is also the co-author of two books: Essential Songwriter and the Berklee Practice Method Teacher's Guide.

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