

# HBR's 10 Must Reads Boxed Set (6 Books) (HBR's 10 Must Reads)

By Harvard Business Review, Peter Ferdinand Drucker, Clayton M. Christensen, Daniel Goleman, Michael E. Porter



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Is your company spending too much time on strategy development, with too little to show for it? Discover what it takes to distinguish your company from rivals, clarify what it will (and won't) do, create blue oceans of uncontested market space, and make your priorities explicit so employees can realize your vision. **This book includes the bonus article "What Is Strategy?" by Michael E. Porter.** 

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Most companies' change initiatives fail—but yours can beat the odds. Learn how to overcome addiction to the status quo, establish a sense of urgency, mobilize commitment and resources, silence naysayers, minimize the pain of change, and motivate change even when business is good. **This book includes the bonus article "Leading Change," by John P. Kotter.** 

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