



Sizzling Style: Every Word Matters (Red Sneaker Writers Book Series) (Volume 5)

By William Bernhardt

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Sizzling Style is what distinguishes a spellbinding book from an ordinary one. The writer who understands the fundamentals of fictional writing style knows how to capture readers and never let them go. Too often aspiring writers are frustrated by rejection, not realizing that the problem is not the story but the way they are telling it. In this book, bestselling author William Bernhardt brings his down-to-earth approach to the subject of style, revealing everything you need to know to write with the art and craft of a seasoned professional. Bernhardt goes beyond memorizing rules to a fresh approach, a philosophy of writing that will transform your work and take it to a higher level. Because as William Goldman famously said, "No one really knows what will be commercial, but everyone knows good writing from bad writing." The book also includes exercises designed to help writers apply this approach to their own writing. William Bernhardt is the bestselling author of more than thirty books, including the blockbuster Ben Kincaid novels and *Nemesis: The Final Case of Eliot Ness*, currently in production as an NBC miniseries. Bernhardt is also one of the most sought-after writing instructors in the nation. He is the only person to have received the Southern Writers Gold Medal Award, the Royden B. Davis Distinguished Author Award (U Penn) and the H. Louise Cobb Distinguished Author Award (OSU), which is given "in recognition of an outstanding body of work that has profoundly influenced the way in which we understand ourselves and American society at large." The Red Sneaker Writing Center is dedicated to helping writers achieve their literary goals. What is a red sneaker writer? A committed writer seeking useful instruction and guidance rather than obfuscation and attitude. Red sneakers get the job done and so do red sneaker writers, by paying close attention to their art and craft, committing to hard work, and never quitting. Are you a red sneaker writer? If so, this book is for you.

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