



## Pet Photography: The Secrets to Creating Authentic Pet Portraits

By Norah Levine

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### **Pet Photography: The Secrets to Creating Authentic Pet Portraits** By Norah Levine

For those who want to combine their passion for both animals and photography, pet photography is the perfect solution. Photographing pets can be a fun-filled and incredibly rewarding experience, but it has its challenges, as well. Like any kind of portraiture, there is both technical knowledge and aesthetic skill to acquire, including knowledge of your equipment and subject, and the ability to create strong and creative compositions for images with maximum impact. Additionally, pet photographers need to learn how to communicate and collaborate with a variety of animals (with very different personalities!) to produce compelling imagery.

*Pet Photography: Unlocking the Secrets to Creating Connection with Authentic Pet Portraiture* is perfect for those who have an interest in building and honing their pet photography skills. Whether you're diving into pet photography for personal growth, to help animals in need, or to spark up a new career, photographer and author Norah Levine is here to guide and educate you. In *Pet Photography*, Norah shares the challenges, successes, tips, tricks, checklists, dos and don'ts that she has learned and created over her successful career as a pet photographer.

The book equips you with everything you need to start photographing pets with more ability and confidence, including tons of ideas for what to consider when creating meaningful pet portraits. Norah shares her process for working with animals, demystifying the experience so you can follow along and become equipped with the emotional and technical tools you need to go out and create beautiful imagery of pets. Norah also provides strong guidance for how to capture authentic connection between pets and people. The book covers:

- The gear you need, including cameras, lenses, lights, modifiers, software, and—of course—squeaky toys!
- Approaches to exposure, composition, and color as they relate to pet photography
- Light, including shooting with both natural and artificial light
- Shooting on location, including outdoors and in pet owners' homes
- How to direct and pose both animals and their owners to elicit engaged and

authentic responses

- Photographing different kinds of animals, with entire chapters devoted to dogs, cats, and horses
- How to “give back” with non-profit pet photography (creating images for shelters, adoption, foster care, special events)

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### **Editorial Review**

#### About the Author

Norah Levine is cofounder of the philanthropic Lifelines Project (honoring the bond between the homeless and their pets), fine artist, and professional child and pet photographer based in Austin, Texas.

Levine's work has been featured in a number of prestigious publications, including Austin Monthly and Professional Photographer magazine, highlighting her creative work with animals. As an instructor at the world renowned Santa Fe Photographic Workshops in New Mexico, Levine focuses her instruction on the intricacies, challenges and rewards of photographing pets. In 2010, Norah moved from Santa Fe, NM, to Austin with her husband and their five rescued pets.

### **Users Review**

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