



Saving the Media

By Julia Cagé



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Julia Cagé explains the economics and history of the media crisis and offers a solution: a nonprofit media organization, midway between a foundation and a joint stock company, supported by readers, employees, and innovative financing such as crowdfunding. Her business model is inspired by a central idea: that news, like education, is a public good.

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Editorial Review

Review

[A] lucid and succinct analysis...*Saving the Media* is an essential and timely contribution to a debate with high stakes?democracy itself. (Vanessa Baird *New Internationalist* 2016-04-01)

Intelligent, daring, even revolutionary?these are the three adjectives that could describe this new book by Julia Cagé. (*L'Expansion*)

For economist Julia Cagé, the crisis of the media is primarily a problem of funding. In this new book, she imagines a participatory model that guarantees the freedom and independence of the press. (*Libération*)

In this concise, detailed, and very accessible book, Julia Cagé dissects the world of the media...to find a new economic and democratic model in the digital age. (*Le Républicain Lorrain*)

Saving the Media provides an excellent portrayal of the economic challenges facing the news media, newspapers in particular, and the implications these have on our democratic institutions. (Henry Milner, University of Montreal)

Offers a thought-provoking, meticulously researched and persuasively argued intervention into the heart of the contemporary media crisis. (Hans Rollman *PopMatters* 2016-05-02)

Saving the Media is an informative and lively read with a well-balanced mix of facts and statistics. (Gillian Youngs *Times Higher Education* 2016-05-26)

About the Author

Julia Cagé is Assistant Professor in Economics at Sciences Po Paris.

Users Review

From reader reviews:

Larry Swartz:

Book is to be different per grade. Book for children right up until adult are different content. As we know that book is very important usually. The book *Saving the Media* ended up being making you to know about other information and of course you can take more information. It is quite advantages for you. The guide *Saving the Media* is not only giving you much more new information but also for being your friend when you feel bored. You can spend your own spend time to read your reserve. Try to make relationship using the book *Saving the Media*. You never feel lose out for everything if you read some books.

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