

So You Want to be a Dog Trainer (2nd edition)


By Nicole Wilde



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Your step-by-step guide to becoming a professional dog trainer! Advice, tips and insider secrets are presented in an easy-to-follow, down-to-earth manner; it's like having a professional trainer sit down for a helpful chat! Topics include what it's really like to train dogs--and their owners; financial feasibility of different types of training; how to get an education; how to set up your business and advertise; tools and products you should not be without; teaching group classes; teaching in-home lessons; phone tips; safety tips; trainer etiquette. This revised second edition features a brand new section on web advertising, expanded sections on education, tools and products, and an expanded Resources section. This book is required reading in many train-the-trainer courses and is recommended by the Association of Pet Dog Trainers.

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Editorial Review

Review

"A definite MUST-READ for any aspiring dog trainer!" --Jean Donaldson, author The Culture Clash

"If you want to succeed in the dog training business, you must read this book!" --Dr. Ian Dunbar, founder APDT, veterinarian, animal behaviorist and author

From the Author

It's hard to believe that up until now, there hasn't been a single book on the market to offer guidance to aspiring dog trainers. I sincerely hope that this book will be a helpful guide to those wishing to pursue a career in this field, and that it will inspire them to pursue training with positive methods.

About the Author

Nicole Wilde is a Certified Pet Dog Trainer (CPDT), a professional member of the Association of Pet Dog Trainers (APDT) and a popular speaker at the organization's national conferences. She is on the Advisory Board for Cynology College. Nicole is an internationally recognized author. Her books include Living with Wolfdogs, Wolfdogs A-Z, So You Want to be a Dog Trainer, It's Not the Dogs, It's the People! and One on One: A Dog Trainer's Guide to Private Training. She writes training and behavior articles for various newspapers and magazines including Modern Dog Magazine. Nicole co-stars in the DVD "Train Your Dog: The Positive Gentle Method," and appears in the Paul Owens DVD "The Dog Whisperer: Compassionate, Non-Violent Dog Training." Nicole teaches seminars for professional and aspiring dog trainers both domestically and internationally.

Users Review

From reader reviews:

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Martin Elkins:

So You Want to be a Dog Trainer (2nd edition) can be one of your basic books that are good idea. Most of us recommend that straight away because this reserve has good vocabulary which could increase your knowledge in words, easy to understand, bit entertaining however delivering the information. The copy writer giving his/her effort that will put every word into delight arrangement in writing So You Want to be a Dog Trainer (2nd edition) although doesn't forget the main level, giving the reader the hottest in addition to

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Larry Dolin:

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