

The Sales Leaders Playbook: Stop Managing, Start Coaching

By Nathan Jamail



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Success in sales takes talent, skills, discipline, practice, and most importantly, honesty with a genuine concern for the client. Most sales leaders know what to do; they just do not know how to make it real for their organization. This barrier keeps them mediocre at best. Experienced sales professional and entrepreneur, Nathan Jamail has developed a playbook of techniques and best practices, which have allowed hundreds of sales teams to find success in their selling. From creating an organizational belief system to taking the bullet for those you lead, The Sales Leaders Playbook focuses on how to build a winning team. Nothing in this book is theory; it is based on personal experiences learned throughout Nathan Jamail's extensive sales career. The Sales Leaders Playbook is a book written for sales leader by a sales leader, designed to be straightforward, easy to read, and simple to understand. The ability to execute the skills and programs outlined requires effort. It takes a sales leader who is willing to hold a team accountable and more importantly, hold themselves accountable. Mastering these sales leadership skills will increase team morale, improve skills and abilities, improve communication, and increase sales and profits



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Editorial Review

Review

Direct and to the point; The Sales Leaders Playbook will bring value to every sales manager by developing a more inspired, focused and effective sales team. The management techniques discussed are proven and will bring winning results to any organization. Tim Hawboldt Marketing Manger Chrysler Financial --Chrysler Financial

If you are attempting to transform your team to be a high-performing team that will drive value for your company, you picked up the right book. I believe Nathan s ideas and approaches are sound for any manager that wants to be a leader. Ram AfA^3 n F. Baez Vice President and Chief Information --Kimberly Clark

This book is the ultimate playbook for any sales organization competing in today s business world. Ivan Misner NY Times Bestselling author and Founder of BNI --Ivan Misner

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About the Author

Nathan Jamail has been setting records and leading teams in the field of sales for the past two decades. Jamail is President of Jamail Development Group, as well as a small business owner, and has been involved in training, coaching, and mentoring thousands of sales professionals across various industries throughout the United States. Jamail's passion, energy and leadership have become the center of his success, and for those around him. He is known as an invincible sales leader, with the ability to take the lowest producing areas of the country and build exemplary sales teams. His coaching, training programs, workshops and keynotes have helped organizations increase their productivity up to and over 300%. Jamail has been featured and interviewed by Fox Television and various other publications regarding his leadership style and the success that he has created for himself and others.

Users Review

From reader reviews:

Melissa Wilcox:

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