



## BUNDLE: Hanson: Mass Communication 5e + Hanson: Mass Communication 5e Interactive Ebook

By Ralph E. Hanson



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### Editorial Review

#### About the Author

**Ralph E. Hanson** is a professor in the communication department at the University of Nebraska at Kearney, where he teaches courses in writing, blogging, reporting, and mass communication. Previously, he was on the faculty at West Virginia University and Northern Arizona University. He has been teaching introduction to mass communication at least 20 years, and he has worked extensively on developing online courses and degree programs. Hanson has a bachelor's degree in journalism and anthropology from Iowa State University, a master's degree in journalism from Iowa State, and a doctorate in sociology from Arizona State University. He is currently working on research about the connection between sports boycotts and civil rights legislation. When Ralph is not out on his motorcycle riding to places a long ways from Nebraska, he is blogging on mass communication issues at <http://ralpnehanson.com>. He tweets as @ralpnehanson.

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