



Pro Web Project Management (Expert's Voice in Web Development)

By Justin Emond, Chris Steins



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Pro Web Project Management is a collection of hard-won lessons the authors have learned managing modern web projects with small and medium budgets in a consulting environment. This isn't a book about project management theory. *Pro Web Project Management* tells how to create real deliverables, get answers from indecisive clients, manage wayward programmers, and use checklists to wow clients. This book is made up of real examples, real lessons, real documents, and real tips woven together into a step-by-step walkthrough of a project's life cycle.

Pro Web Project Management is written for both the full-time project manager and the aspiring project manager who might have a role that blends client support, web development, and project management. The project budget sweet spot for this book is \$50,000 to \$500,000. If you manage a project in this space, reading this book will make you a better project manager.

- Learn how to manage a modern web project with a budget of \$50,000 to \$500,000
- Get actionable tips on dealing with real project management challenges
- Learn the simple, defined process?refined over the years?to take simple and complex projects from proposal to successful launch

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Editorial Review

About the Author

Justin Emond is a Consultant at Pantheon. Justin has worked on both sides of the technology world, both in internal technology departments and as a consultant delivering services to those on the inside. Prior to working at Pantheon Justin was a Senior Project Manager at Urban Insight. He has also taught a variety of technology courses at the USC Viterbi School of Engineering, from web programming to project management. He occasionally writes at MissingFeatures.com on topics ranging from usability to interface design to project management. In addition to his work at Urban Insight and Pantheon, Justin created Droptor, a web application that helps teams manage sites powered by the Drupal content management system, and Droptopia, an online visual portfolio of expert Drupal agencies. Justin has a degree in Psychology from the University of Southern California.

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